



CANHEIT 2023

STRENGTH IN COMMUNITY

JUNE 19–21

SPONSORSHIP PACKAGE



UNIVERSITY OF
TORONTO

**Information Technology
Services**

About CANHEIT

Hosted by the University of Toronto in partnership with CUCCIO, CANHEIT 2023 offers a unique hybrid agenda that will allow attendees to come together in Toronto, Ontario, or attend virtually from wherever they are. CANHEIT 2023 will take place June 19-21, hosted primarily on the U of T St. George Campus.



About CUCCIO

CUCCIO (the Canadian University Council of CIOs), is Canada's community of information technology leaders in higher education, working together to help Canadian universities excel through the innovative and effective use of IT. CUCCIO represents 70+ universities across Canada, serving more than 95 per cent of the country's university students.



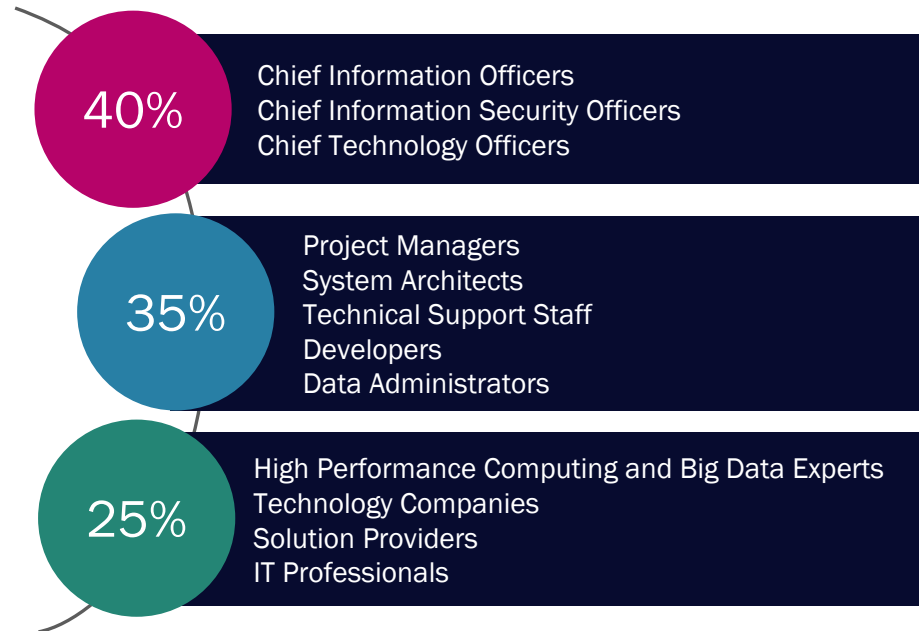
Delegate profiles

CANHEIT 2023 will attract a diverse mix of IT professionals and decision-makers from universities, colleges and polytechnics across the sector.

As a sponsor you will receive an exclusive opportunity that provides high visibility for your brand and a unique way to connect with the full spectrum of conference delegates in an intimate environment.

CUCCIO's member universities reflect the diversity of the higher education sector across Canada. Member universities can be viewed [here](#).

[CICan](#) and [Polytechnics Canada](#) represent the breadth and depth of post-secondary education in Canada.



Sponsorship benefits	Platinum	Gold	Silver
	\$25,000	\$18,000	\$10,000
Sponsorships available	4	8	8
Exhibit Hall space	✓	✓	✓
Virtual Exhibit space	✓	✓	✓
One Platinum event feature	✓		
One Gold event feature		✓	
Opportunity to give remarks at event feature	✓		
Present 30-minute technical session	✓	✓	
Technical video submission (on demand)			✓
Corporate branding related to event feature	✓	✓	
Lanyards and badges *Available as a separate add on for \$2,500	✓		
Corporate logo on: Conference website, digital signage, physical event signage, social media mentions, app.	✓	✓	✓
Complimentary full conference passes	4	2	1
Complimentary exhibit only passes	4	2	2
Complimentary virtual pass	6	4	2
Corporate logo on volunteer collateral	✓		
Access to conference delegate list for those that opted-in	✓	✓	✓
Public-facing exterior signage	✓	✓	
Ability to include one item in the delegate bags	✓		
Access to a Connection Lounge	✓		
Parking	✓		

If you are interested in supporting us virtually, we do have a digital only option. Please contact us for more details.

Spots are available by a first come, first served basis.

Event features

Flexibility enabled	
Platinum	Gold
(Pick one)	(Pick one)
<p>Awards gala</p> <p>Social evening at U of T</p> <p>Keynote #1</p> <p>Keynote #3</p> <p>Lanyards & badges (1 available at additional cost of \$2,500)</p>	<p>Wellness break, Day 1 morning/afternoon</p> <p>Wellness break, Day 2 morning/afternoon</p> <p>Lunch host, day 1</p> <p>Lunch host, day 2</p> <p>Highlight session #1</p> <p>Highlight session #2</p> <p>Highlight session #3</p>

Exhibitor handbook

Once your participation as an exhibitor has been confirmed, we will provide you with an exhibitor handbook containing the following:

- Equipment
- Material-handling order forms
- Order forms for audio-visual equipment & additional electrical connections

CANHEIT 2023 offers a limited number of exhibitors to allow for more facetime with IT professionals and deeper engagement with the community. Due to the unique layout of the exhibit space each sponsor will be provided one six-foot table with black skirting and two chairs within an approximate 7' wide x 6' deep space. Exhibitors will also receive power for their exhibit space.

Schedule at a glance

Sunday, June 18	Monday, June 19	Tuesday, June 20	Wednesday, June 21
<ul style="list-style-type: none"> Exhibitor move-in 	<ul style="list-style-type: none"> CANHEIT opening ceremony Keynote Exhibit Morning sessions Lunch Afternoon sessions Social evening on campus 	<ul style="list-style-type: none"> Keynote Exhibit Morning sessions Lunch Afternoon sessions Awards gala 	<ul style="list-style-type: none"> Keynote Morning sessions CANHEIT closing ceremony Lunch Exhibit tear-down

* The schedule is subject to change.



Move-in

Sunday, June 18
9 a.m. – 4 p.m.



Exhibit hours

Monday, June 19
10:30 a.m. – 5 p.m.

Tuesday, June 20
10:30 a.m. – 5 p.m.

Wednesday, June 21
9 – 11:45 a.m.



Tear-down

Wednesday, June 21
11:45 a.m. – 3 p.m.



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The deadline for sponsorship is **Friday, April 14, 2023**. Don't miss out on these key opportunities.

Contact:

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Website:

<http://canheit2023.utoronto.ca/>